



# WHO CAN I ASK?

## NAMESTORMING WORKSHEET

One of the first obstacles people run into is feeling like they don't have anyone to ask. Below are a few categories to help you create a list of names. **The goal is to write down 20 names.** Creating this list is based on people you have a relationship with – people who love you and are invested in your life, not people who have lots of money or people that you think will give. When deciding on whom to add to your list, ask yourself, **“Who might be interested to hear about what I’m doing?”** Prioritize those people that don't know about what you're doing but might like to know over those that already know.

### Family Members

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If you are having a hard time coming up with 20 names, ask a UCO staff member to help you! They have been through this process for their own fundraising and have additional resources that they can use to help you namestorm.

Once you've generated your namestorming list, take your top 10 and put their names and contact information in your [Donation Tracker](#) document.

